

Room Occupancy Tax Report

4/30/2018

2017/2018 Budgeted Revenues **\$134,000.00**

7/31/2017	\$16,483.17
8/31/2017	\$15,268.63
9/30/2017	\$14,815.74
10/31/2017	\$18,874.81
11/30/2017	\$9,873.21
12/31/2017	\$8,375.77
1/31/2018	\$5,137.19
2/28/2018	\$5,404.38
3/31/2018	\$8,649.55
4/30/2018	\$11,234.35
5/31/2018	
6/30/2018	

Net Collections: **\$114,116.80**

Budgeted Expenses:

Facebook	\$783.46
Google Adwords	\$1,500.00
Franklin Press	\$4,000.00
Smoky Mnt Center	\$5,159.00
Visit NC	\$23,950.00
Trip Advisor	\$29,029.18
SiteDart	\$383.00
Facebook	\$911.16
Google Adwords	\$1,500.00
SiteDart	\$206.25
Asheville Citizen Times	\$17,000.00
Outdoor 76	\$1,900.00
Martin Starnes Audit	\$3,000.00
SiteDart	\$11.00
Smoky Mnt Center	\$15,000.00
Google Adwords	\$2,000.00
Facebook	\$1,143.31
Google Adwords	\$1,500.00
Facebook	\$834.64
Ruby Drop	\$4,000.00
Hiking Club Event	\$1,138.00
SiteDart	\$19.95
Facebook	\$1,363.59
Google Adwords	\$2,000.00

Facebook	\$441.35
Google Adwords	\$500.00
Facebook	\$187.50
Google Adwords	\$500.00
Google Adwords	\$415.15
Facebook	\$112.50
Franklin Press	\$2,000.00
BodyBuilding Event	\$700.00
Facebook	\$100.00
Google Adwords	\$231.90
Google Adwords	\$500.00
Facebook	\$548.75
Google Adwords	\$1,500.00
Facebook	\$804.12
Taste of Scotland	\$3,000.00
Appalachian Heritage Festival	\$2,000.00

TOTAL EXPENSES: \$131,873.81

Remaining Balance: \$2,126.19

TDA FUND BALANCE: \$153,397.49